



SPONSORSHIP OPPORTUNITIES

The 170th Anniversary Discourse & Awards and Annual Meeting of the Voting Fellows

November 2, 2017

A UNIQUE OPPORTUNITY

The Anniversary Discourse & Awards, paired with the Annual Meeting of the Voting Fellows, provides a unique opportunity for sponsors to build awareness and network amongst *400 of the city's leaders and influencers* across the health professions. **Sponsorship in 2017 is a one-of-a-kind opportunity as we acknowledge our 170th Anniversary and the first public address by incoming President Judith A. Salerno, MD.**

The awards presented recognize top contributors from around the world in Biomedical Science, Health Policy, Public Health and Clinical Practice. On this special evening the Academy also inducts its newest fellows and members and recognizes the contributions of its 30-year fellows who are all leaders in their fields.

SPONSORSHIP LEVELS

In addition to providing invaluable support for the Academy and its work in urban health, sponsorship of this event attended by over 400 leaders in health and health care, provides the following benefits:

DISCOURSE & AWARDS LEADER: \$15,000

- Invitation to VIP pre-event Green Room reception
- Special acknowledgement in Fellows Insider e-newsletter to distribution of 2,000
- Recognition in Academy's social media channels with combined reach of 6,500
- Recognition from the podium at ceremony
- Exhibit table at Registration
- Item included in event gift bag
- Logo on all marketing/promotional materials on print and online

SPONSOR: \$10,000

- Logo on event invitation to a distribution list of 35,000
- Opportunity to distribute materials to Discourse and Awards attendees at Registration
- Prominent Recognition by Registration

PARTNER: \$5,000

- Acknowledgement in printed program
- Full-page ad in Discourse and Awards program
- Logo on event signage

FULL PAGE PROGRAM AD: \$1,000

- Specs: Full Page Ad (5.5" x 8.5" Full Color)
- Ad Deadline: October 6, 2017

CONTACT

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or 212.822.7247

LEADERS IN THEIR FIELD

DISCOURSE SPEAKER



DAVID OSHINSKY, PHD

Director, Division of Medical Humanities,
New York University School of Medicine Professor of History, New York University
Pulitzer Prize-winning historian
"Bellevue: A Look Back at America's Most Storied Public Hospital"

2017 AWARD RECIPIENTS

THE ACADEMY MEDAL FOR DISTINGUISHED CONTRIBUTIONS IN BIOMEDICAL SCIENCE



NANCY C. ADLER, MD

Vice-Chair, Department of Psychiatry, and Director of the Center for Health
and Community
Lisa and John Pritzker Professor of Psychology, Departments of Psychiatry
and Pediatrics University of California, San Francisco

THE ACADEMY MEDAL FOR DISTINGUISHED CONTRIBUTIONS IN HEALTH POLICY



DONALD BERWICK, MD, MPP, FRCP

President Emeritus and Senior Fellow, Institute for Healthcare Improvement
Former Administrator of the Centers for Medicare & Medicaid Services

THE STEPHEN SMITH MEDAL FOR DISTINGUISHED CONTRIBUTIONS IN PUBLIC HEALTH



PAULA A. JOHNSON, MD, MPH

President, Wellesley College

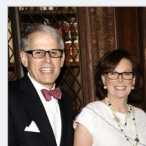
THE JOHN STEARNS MEDAL FOR DISTINGUISHED CONTRIBUTIONS IN CLINICAL PRACTICE



HERBERT PARDES, MD

Lawrence C. Kolb Professor of Psychiatry, Executive Vice Chairman of
Board of Trustees, New York-Presbyterian Hospital
Former president and CEO of New York-Presbyterian Hospital and
New York-Presbyterian Healthcare System

THE ACADEMY PLAQUE FOR EXCEPTIONAL SERVICE TO THE ACADEMY



BARRY S. COLLER, MD

Physician in Chief Vice President for Medical Affairs, David Rockefeller
Professor, Allen and Frances Adler Laboratory of Blood and Vascular Biology,
The Rockefeller University

BOBBI COLLER, PHD

Independent Curator and Art Educator